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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191495
Party	Plaintiff Playboy Enterprises International, Inc.
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Submission	Motion to Extend
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Date	01/15/2010
Attachments	playboy motion on consent.pdf (3 pages)(13871 bytes)

**IN THE UNITED STATES PATENT TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re: U.S. Trademark Application Ser. Nos.
77/627,226 and 77/626,856

PLAYBOY ENTERPRISES
INTERNATIONAL, INC.,

Opposer,

v.

PLAYGIRL KEY CLUB, INC.,

Applicant.

Opposition Nos: **91191495**

**MOTION ON CONSENT FOR AN EXTENSION
OF DISCOVERY AND TRIAL PERIODS**

Playboy Enterprises International, Inc. (“Opposer”) requests that all existing dates be extended for thirty (60) days as follows:

Initial Disclosures Due :	03/21/2010
Expert Disclosures Due :	07/19/2010
Discovery Period to Close :	08/18/2010
Plaintiff Pretrial Disclosures :	10/02/2010
Plaintiff's 30-day Trial Period Ends :	11/16/2010
Defendant's Pretrial Disclosures :	12/01/2010
Defendant's 30-day Trial Period ends :	01/15/2011
Plaintiff's Rebuttal Disclosures :	01/30/2011
Plaintiff's 15-day Rebuttal Period Ends :	03/01/2011

This motion is made in good faith as the parties are actively engaged in settlement discussions and not for the purpose of delay.

Opposer has secured the express consent of all other parties to this proceeding for extension and resetting of dates requested herein.

Opposer has provided an e-mail address herewith for itself and for the opposing party so that any order on this motion may be issued electronically by the Board.

Dated: New York, NY
January 15, 2010

Respectfully submitted,
Greenberg Traurig, LLP

/GRE/
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Attorneys for Opposer

CERTIFICATE OF SERVICE

The undersigned hereby certifies on this 15th day of January, 2010 that a true copy of the foregoing CONSENT MOTION FOR AN EXTENSION OF DISCOVERY AND TRIAL PERIODS is being delivered via e-mail and First-Class mail to the following counsel of record:

Julie B. Seyler
Abelman, Frayne & Schwab
666 Third Avenue
New York, NY 10017-5621

/OAF/
Orrin A. Falby